



ELECTRICAL WASTE EXPERTISE

Producer *responsibility* in practice

What it means for electrical manufacturers and distributors

Certified



Approved WEEE Producer Compliance Scheme

Supported by Waste Experts · a Certified B Corporation



WHO IS RESPONSIBLE

Producer responsibility: *everyone* has a role

From putting products on the market to managing them at end of life.



Manufacturers

Manufacture, rebrand or import EEE sold under your own brand in the UK? You are a WEEE producer.

YOU MUST

- Register as a producer and report the EEE you place on the UK market
- Join an approved Producer Compliance Scheme if you place on market more than 5 tonnes or more per year
- Finance the collection, treatment, recovery and environmentally sound disposal of WEEE



Distributors

Distributing doesn't automatically make you the producer, but importing can.

THE IMPORTER RULE

If you are the first UK business to place imported equipment on the UK market, the producer obligations are yours.

Manufacturer overseas



UK distributor / importer

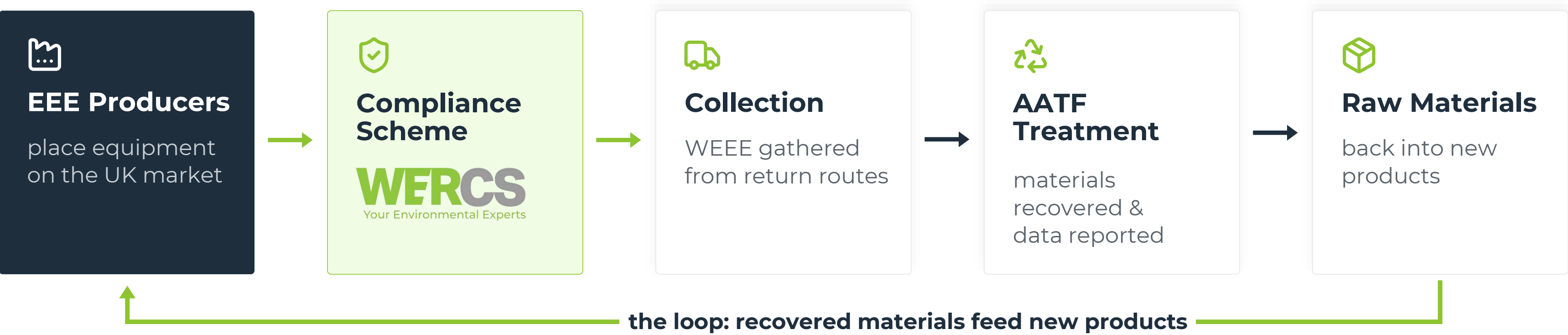


UK customer

The importer registers, reports the equipment placed on the market and, if above the 5T threshold, joins a PCS.

THE UK WEEE SYSTEM

The *shared* responsibility: what happens to the WEEE?



 **Consumers** feed the flow at collection, returning end-of-life equipment in store or at a household waste site.

 **Regulators** (EA, SEPA, NRW, DEFRA and OPSS) oversee the WEEE system through the data producers and AATFs report.

BEYOND COMPLIANCE

Turning producer responsibility into *commercial value*

Producer responsibility isn't just compliance; it's a way to build a stronger brand.



Manufacturers

- Design with end-of-life in mind
- Demonstrate responsible product stewardship
- Understand the environmental impact of products
- Work with trusted, authorised partners



Distributors

- Make takeback easy for customers
- Offer practical recycling solutions
- Add value beyond the sale
- Give customers confidence in what happens next



Shared opportunity

- Build stronger brand trust and stand out from competitors
- Turn sustainability claims into evidence with accurate recycling data
- Support your customers' own ESG goals
- Create measurable sustainability stories

THE JOURNEY

The customer journey shouldn't end at the point of sale; it should end with *confidence* in what happens at end of life

 01

Responsible products

 02

Convenient takeback

 03

Trusted recycling

 04

Measurable impact

 05

Stronger brand



Thank you
Any Questions?

