

Announcing the EDA's new upskilling training programme starting April 2025.

Data is Power – Data Essentials

Data literacy is no longer a luxury, it's a necessity. Businesses have more data available to them than ever before. And in one way or another, data touches every person's role in an organisation. As core business functions such as sales, HR, commercial, procurement, operations and finance adapt to rapid growth of data in their fields, the need for foundational data skills across every team is a must.

This Level 3 Data Technician apprenticeship programme is delivered by Firebrand Training – a part of BPP Education Group specialising in face-to-face, classroom based data and technology training.

The programme is designed for individuals who work regularly with data and have a solid foundational understanding of tools and techniques for data handling and analysis. This programme is tailored for individuals who are either starting a career in data or aiming to advance their skills and responsibilities within their current role. Participants will gain the skills to confidently source, format, handle, and securely prepare data with accuracy and reliability. The programme also enhances proficiency with essential tools such as Excel and Power BI while covering advanced data analysis techniques and storytelling methods to create impactful presentations.

Discover the power of data.

Why study a data apprenticeship?

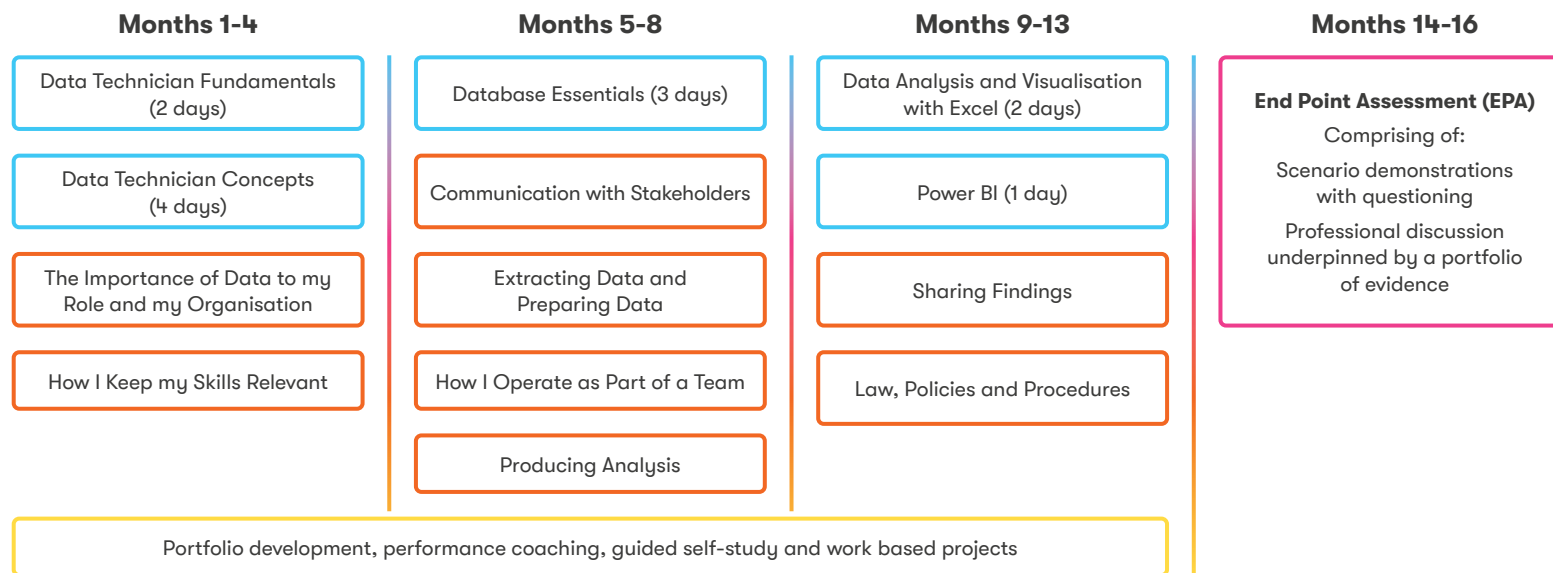
- ✓ Earn a nationally recognised qualification that will boost your professional profile
- ✓ Fully funded by your employer, including all assessment costs
- ✓ Develop skills highly relevant to your role and take your practical expertise to the next level
- ✓ Make data-driven decisions for better results and business outcomes
- ✓ Understand how data links to business strategy to drive business growth
- ✓ Save time and effort by using your new skills to do what you usually, but faster and more efficiently
- ✓ Gain extra professional certifications on top of your qualification

What skills will you gain?

- ✓ The ability to communicate data outcomes effectively, tailoring your approach to suit various audiences
- ✓ Proficiency in analysing both structured and unstructured data to support key business objectives
- ✓ Expertise in blending data from multiple sources as required
- ✓ A deep understanding of the legal and ethical principles that guide data manipulation

Level 3 Data Technician Apprenticeship.

16-month programme (inc. EPA)



Certifications

Certiport: IT Specialist - Databases/
Logical Operations: Data Analysis and Visualisation in Excel



 Technical modules and certifications Work based projects

Apprenticeship standard

Data Technician

Structure and commitment

Module delivery: Face-to-face, classroom-based

- Residential block delivery at our Wyboston Lakes training centre
- 24/7 access for self-paced additional study
- All meals and hotel accommodation provided

Coaching: Online

Performance Coaches to push you further, with monthly sessions to review your progress, give constructive feedback, support your studies and identify new challenges and opportunities (one hour)

Guided self-study: Online on-demand

Our Virtual Learning Platform provides you with 24/7 access to your materials, specialist insights and extra study support from wherever you are

Work based projects

Show day-one impact by completing workplace projects with new skills and knowledge that also count towards your portfolio of evidence for the End Point Assessment (EPA)

Built for performance

- ✓ Programmes designed and delivered by expert tutors with industry experience
- ✓ Back-up from a multi-disciplinary performance team
- ✓ Mentoring, networking and peer support through BPP Community, including our Student Ambassador Network
- ✓ Tried and tested approach of accelerated and immersive learning through our lecture, lab and review process
- ✓ All facilitation queries answered within 72 hours



Part of the **BPP** Education Group

Join the UK's largest apprenticeship provider.

Your journey is unique

We recognise that the route to achieving a personal best is well, highly personal. You'll receive a pathway to performance that's as unique as you are, and we'll help you fulfil your potential, at every step of your individual learning journey.

Learn from the best. Become the best.

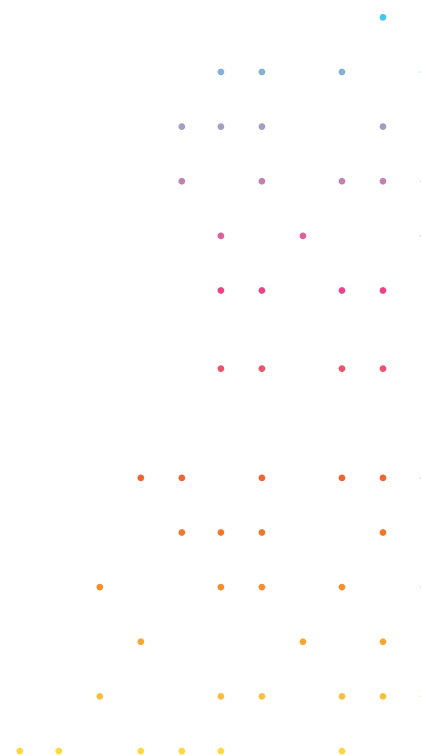
Gain industry knowledge from people who've experienced it firsthand – with industry-leading coaching and tutoring experts, each one qualified not just in coaching, but in their specialist discipline, as standard.

Hands-on learning, where you'll see all the action

Hands-on learning and real-world case studies in our acclaimed virtual learning platform ensures you hone your skills. Our Performance Coaches will work closely with your line managers to develop the skills that meet your business's actual objectives and goals.

Back-up from a dedicated performance team

From educational psychologists and career mentors to Performance Coaches and mental health specialists, expert support and guidance comes as standard. It's a team so experienced, they are able to spot every need, almost before it arises.



FAQ

How do I apply for this apprenticeship?

There are 18 places available for this programme. Before applying, please ensure that you have either attended, or watched a recording of, an Information Session. If you are interested in joining the programme, or have any questions, please email tracy.hewett@eda.org.uk or training@eda.org.uk.

The programmes starts on 1 April 2025 and applications must be finalised by the middle of March.

How much time is required to complete the programme?

The programme takes 16 months to complete. As part of this, you need to spend at least 6 working hours a week on "off-the-job" training to ensure you have sufficient time each week to apply what you have learned. The off-the-job training includes time spent in workshops, coaching, or using your new skills in your current job.

What role does my manager play in my apprenticeship journey?

Your manager will play a key role in your success, working with you to identify projects where you can apply learnings for maximum impact. They'll support you in protecting your time to attend workshops and review your progress on your apprenticeship.

Do I get a qualification?

In addition to highly valuable skills and access to coaching, you will receive the Level 3 Data Technician qualification as well as industry recognised data certifications.



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Data zero to data hero: how the 'Data is Power' Apprenticeship transforms careers .

In September 2023, 36 individuals from EDA businesses were pioneers of the 'Data is Power' apprenticeship – a programme to unlock the power of data for professionals at any stage of their careers – and the results have become apparent as those pioneers take their assessments. At the time of going to press, three have taken their end point assessments and all have achieved Distinction grades.

Data is everywhere

Data fuels every business decision:

- Sales data identifies top-performing products
- Customer behaviour data uncovers trends to enhance service
- Operational data drives efficiency

Marketing, financial and HR data are the foundation of smart business decisions. But you need the right skills to interpret and take advantage of this data effectively. That's where the apprenticeship comes in.

This upskilling opportunity is for anyone who works with data. Best of all, the training – with a value of £12,000 – is 95% government-funded. With EDA's support you could unlock the remaining 5% so the programme won't cost you a penny.

Ready to be a data hero?

Taking on a year-long apprenticeship is a commitment. It means fitting at least six hours of training and practical application into an already busy workload. But as soon as you start to implement your new skills, time and efficiency savings can be made. In April 2025, the next intake launches, delivered in partnership with Firebrand Training over 16 months. Eighteen places are available.



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Sign up for a virtual information session

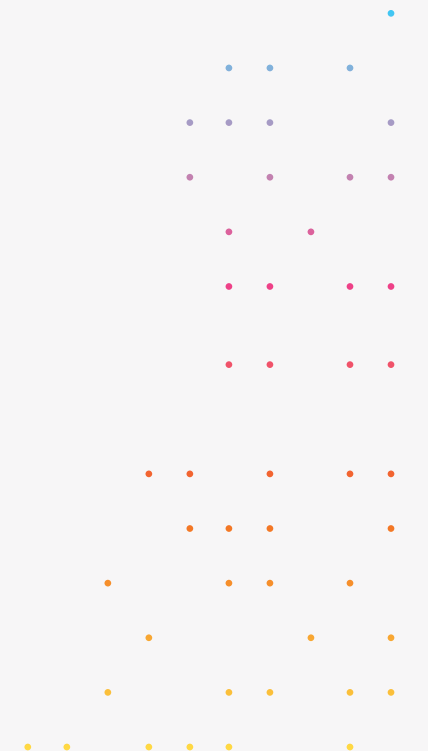
Manager Insight Sessions

Monday 03 February, 10.00am-11.00am
Wednesday 05 February, 1.00pm-2.00pm
Wednesday 12 February 3.00pm-4.00pm

Learner Insight Sessions

Thursday 06 February, 10.00am-11.00am
Tuesday 11 February, 3.00pm-4.00pm
Thursday 13 February, 3.00pm-4.00pm

Learn how Data is Power can transform your career. Register at www.eda.org.uk.



Case Study: From Pen to Paper to Data Dynamo

Paul Wogden is Warehouse Manager at Olympic Fixing Products Ltd, and shares his experience of the programme. **“I’ve always been old school,”** he says, **“working with pen and paper. Technology wasn’t my thing, and data analysis felt overwhelming.”**

Paul’s first project focused on carrier charges, and within the first three months, his newfound skills identified £60,000 of potential savings – a 20% cost reduction for his business.

Paul had to balance his training with a busy job. But with perseverance – and support from MD Paul Gordon and his course coach – Paul completed the programme, earning a Distinction in his end-point assessment. He said: **“This has transformed how I work and lead my department. It’s something I should have done years ago.”**

Paul now trains his team in data-driven strategies, revolutionising warehouse operations and planning. Paul Gordon says: **“It’s been great to see Paul take learnings from the programme into his everyday role. The financial savings his project have delivered are significant to the business.”**



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Paul Wogden
Warehouse Manager



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