Welcome to the EDATA data pool:

free access to high quality product

data that saves you time and money

Richard Appleton

Head of Digitalisation
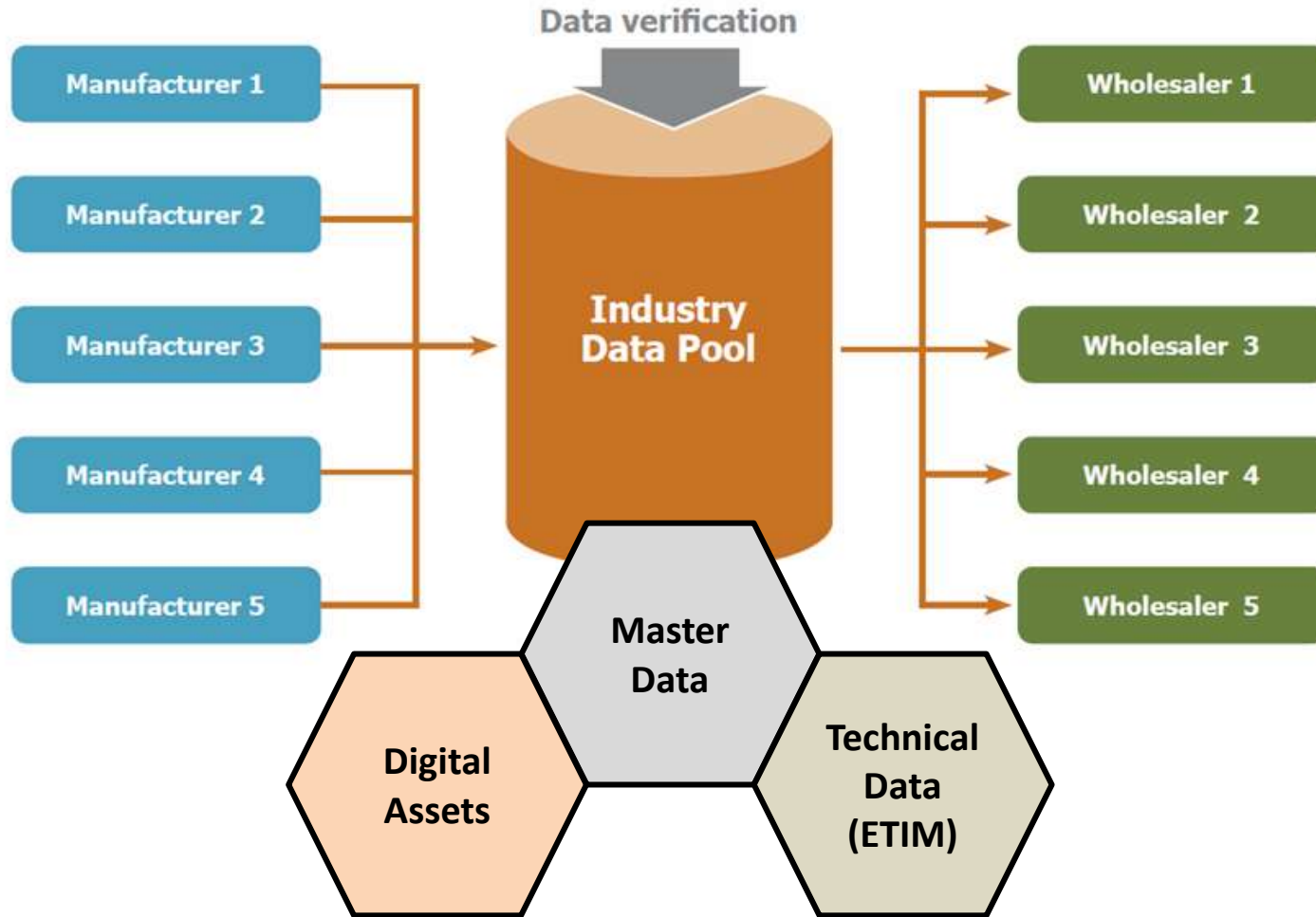
Digitalisation

Mission

To support and accelerate digital transformation in the electrotechnical supply chain

EDATA – The Electrotechnical Sector Data Pool

In the digital world product data is your **"silent sales team".**

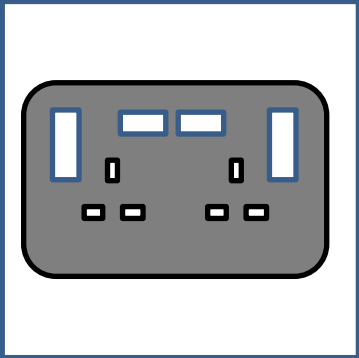EDATA hosts manufacturers' product data, owned and managed by the manufacturers.

EDA member wholesalers may access and download the data free of charge.

EDATA: all the data required to create a typical web product page or product data sheet

Growth: 85 leading brands choosing EDATA

How wholesalers use EDATA

TRADE COUNTER CUSTOMER SERVICE:
Search & find answers to technical questions and download PDF Product Data Sheets in a standard format to accompany quotations, submittals or to create Operation & Maintenance manuals.
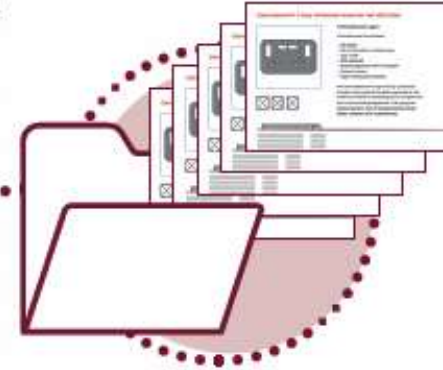
QUALITY & QUANTITY:
Bulk data downloads and API links to populate and update wholesalers' web sites directly or via a Product Information Management (PIM) system.

SEAMLESS INTEGRATION:
EDATA can be fully integrated with wholesalers' ERP systems using our comprehensive suite of API calls providing one-click access to accurate, current and comprehensive product information.

FAST AND EFFICIENT:
Generate EDATA Product Data Sheets from within your own systems using customised URLs.

EDATA is available free of charge to all EDA member wholesalers

EDA wholesalers register for FREE access here: www.eda.org.uk/etim-edata/register-for-edata/