EDATA

Search, find, and sell: inside the user-friendly EDATA data pool is the high quality product information and images that your business needs to make that sale
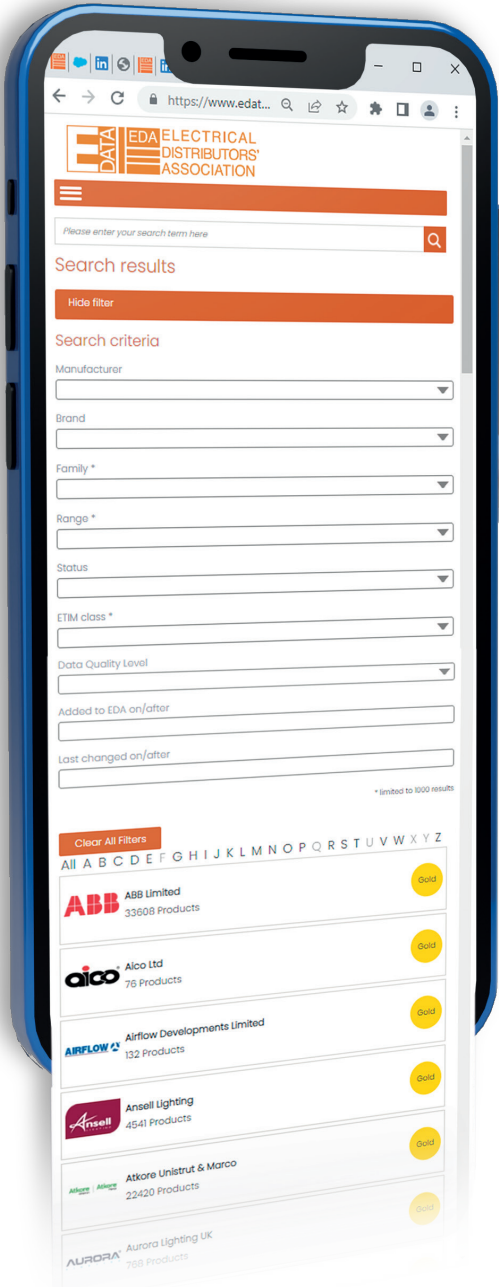
EDATA, created 'by the industry for the industry', saves wholesalers time and effort: no more phoning around manufacturers to track down the product information you need.

FREE

EDATA is FREE to all EDA Wholesalers and Branches: https://tinyurl.com/EDATAforFREE Call: 020 3141 7350

Launched in 2020 EDATA is run and managed by the Electrical Distributors' Association in partnership with a Steering Group of manufacturers and wholesalers guiding the data pool's development. Free access for EDA Wholesalers is made possible thanks to the support of the data pool's sponsors.

Central hub of product data you can access anywhere

Mobile, lap top or desk top: access product information and images from leading brands and hundreds of thousands of SKUs, all just a couple of clicks away.

- Free access for EDA Wholesalers with unlimited log ins for you and your team

- Webinars and support to help you get the most from EDATA

- High quality product data and images from 85+ leading brands (and counting)

- Live Product Data Sheets – in a consistent PDF format – created on demand so you can
  - Share with customers at the trade counter
  - Include in quotes, tender documents, and submittals
  - Include in Operation & Maintenance packs

- Search filters help you find the manufacturer, brand, product family and range quickly

- Data Quality Dashboard shows how complete, rich and up-to-date a manufacturer's data is

- Option to download product information and images in bulk (in a variety of formats) to use in business systems such as websites and e-shops, click and collect, ordering and invoicing, and ERP systems.

EDA ELECTRICAL DISTRIBUTORS' ASSOCIATION

EDATA is free to EDA Wholesalers thanks to the three-year commitment of these EDATA sponsors

EDATA Wholesaler Sponsors

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Rexel | STEARN Your Other Warehouse

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