

Business Champions – interview questions

The following questions have been developed as a structured interview to capture the approach and commitment of businesses across the sector to achieving Net Zero by 2050 in line with the CO₂nstructZero priorities.

The interview can be captured in writing or filmed* and sent to with Catriona Duncan (Catriona.duncan2@beis.gov.uk)

Interviewees are encouraged to provide photos and diagrams to illustrate their story, but also to keep to a concise response to the questions.

The interview and company logo will be featured on the CLC website and as part of your ongoing role as a Business Champion you will be invited to speak and share your story with your peers and Government stakeholders.

*If you choose to film the interview questions, please **DO NOT** submit a video or audio file via We Transfer or any other transfer platform as it becomes difficult to access as files within that link expire after a short number of weeks.

Your details

Company name:

Name of nominated Business Leader and email:

Name of nominated Emerging Leader and email:

Are you an SME: Y/N

Trade Association your company is associated with:

If successful, are you happy to participate in external events, representing the company/CO₂nstructZero? Y/N

Feature interview questions

SECTION 1: Questions to the business leader:

- ❖ Why is making progress on Net Zero important to your business?
- ❖ Which of the 9 priorities are more relevant to your business and clients and why? Please specific number/s and reasons.
- ❖ What are doing to make progress against the relevant priorities (of the 9) in the short and long-term? (Could include targets or milestones)
- ❖ How have you helped your supply chain understand what is required against the 9 priorities?
- ❖ As a business leader what do you think the biggest challenge is and how are you working to overcome it?
- ❖ In your view what is the one innovation or change that is going to have the biggest impact on carbon or progress in our industry?

SECTION 2: Questions to the emerging leader:

- ❖ What do your peers and wider employees within your company think about the businesses' approach to Net Zero?
- ❖ How are the younger generation within your business engaged in this?
- ❖ What more do you think your business could be doing against the 9 priorities?
- ❖ what do you do in your daily life/job that makes a difference?

Construct Zero Priorities

Transport

1. Accelerating the shift of the construction workforce to **zero emission vehicles and onsite plant**
2. Maximising use of **Modern Methods of Construction** and improved onsite logistics, reducing waste and transport to sites
3. Championing developments and infrastructure investments that both enable connectivity with **low carbon modes of transport** and design to **incorporate readiness for zero emission vehicles**

Buildings

4. Work with Government to **deliver retrofitting to improve energy efficiency** of the existing housing stock
5. Scale up industry capability to deliver **low carbon heat solutions** in buildings, supporting heat pump deployment, trials of hydrogen heating systems and heat networks
6. Enhancing the **energy performance of new and existing buildings** through higher operational energy efficiency standards and better building energy performance monitoring

Construction Activity

7. **Implementing carbon measurement**, to support our construction projects in making quantifiable decisions to remove carbon
8. Become world leaders in **designing out carbon**, developing the capability of our designers and construction professionals to develop designs in line with **circular economy** - reducing embedded and operational carbon, shifting commercial models to incentivise and reward measurable carbon reductions.
9. Support development of **innovative low carbon materials (prioritising concrete and steel)**, as well as advancing low carbon solutions for manufacturing production processes and distribution