



**BETTER • SMARTER • SAFER** 

**R&M Electrical Group Ltd** 

**Presentation** 

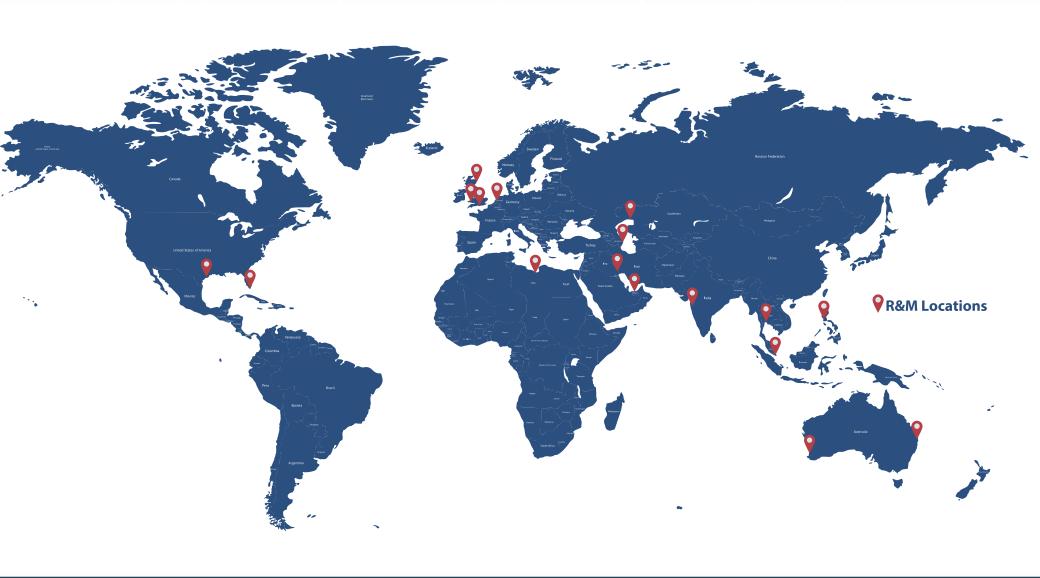
WWW.RM-ELECTRICAL.COM





# **Our Group**







# **Our Data Challenges**



#### In one word, Manufacturers:

Historically, it is extremely difficult to get good data from manufacturers, probably because they do not see this is a good use of resource, but as we move more into online digital sales this will become more and more important, it's another arm to their salesforce, the data needs to be more forth coming and in an easy-to-use format, with EDATA and all the information being in one place in a simple format, it will be a game changer for us and many other companies.

Currently we scour the internet for good High-Res images and descriptions, which can take 100's of hours, causing delays in launching new products and in turn losing possible sales.

I would urge manufacturers to sign up to the EDATA initiative to help make all our lives easier in these challenging times.





# Why We Need Good Data

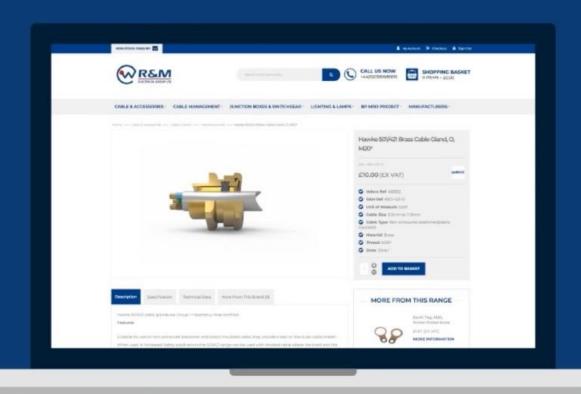






### **Our Solutions**







### **Punch Out Solutions**























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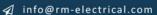
CABLE & ACCESSORIES - CABLE MANAGEMENT - ELECTRICAL & WIRING - LIGHTING & LAMPS - TOOLS & ACCESSORIES - CONSUMABLES - MANUFACTURERS -



**INNOVATIVE PRODUCTS** 

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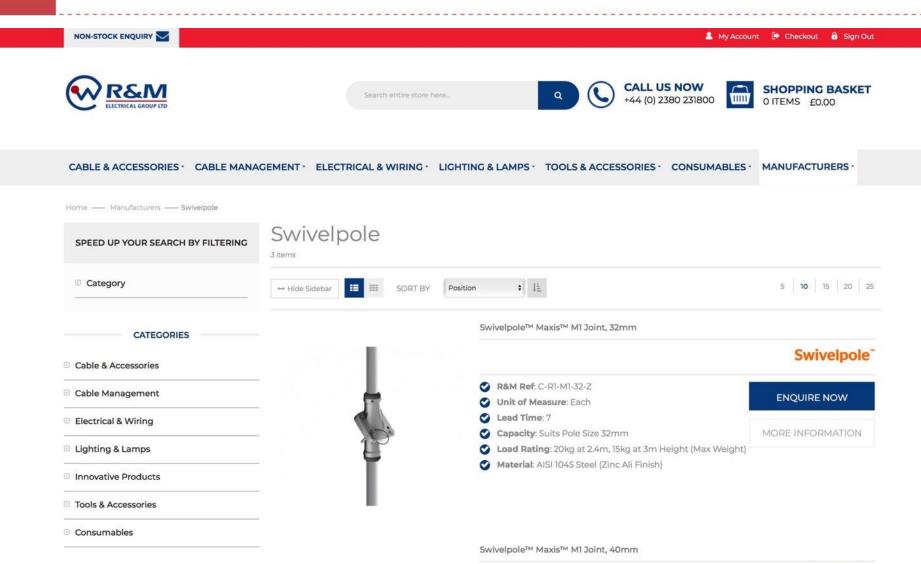










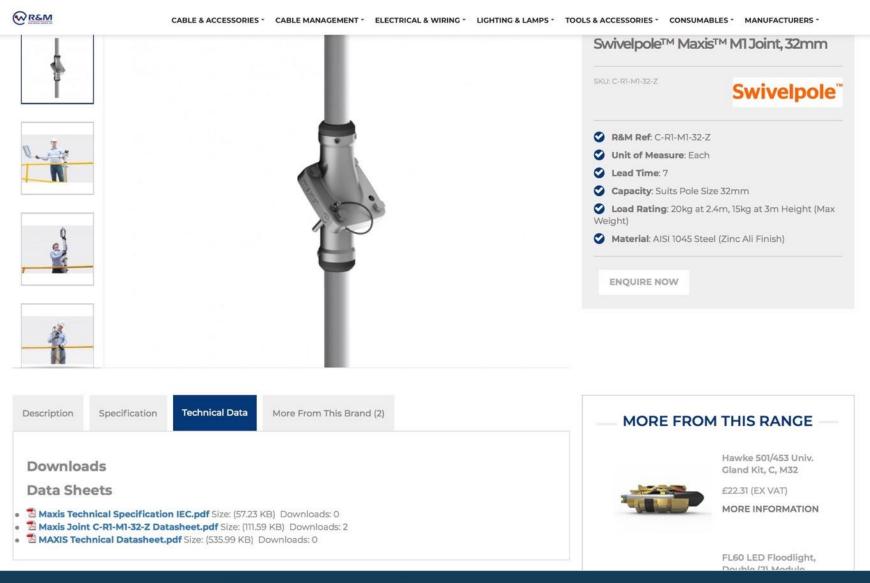


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Swivelpole"



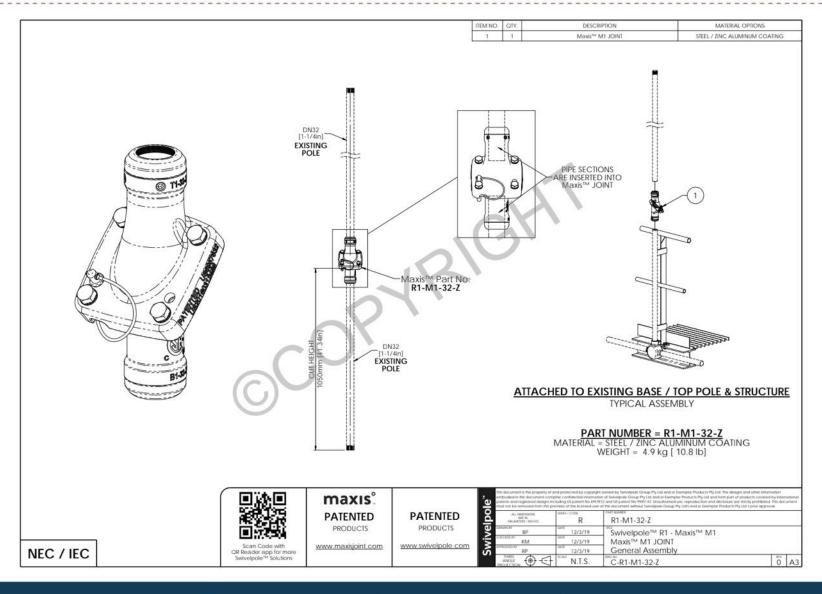




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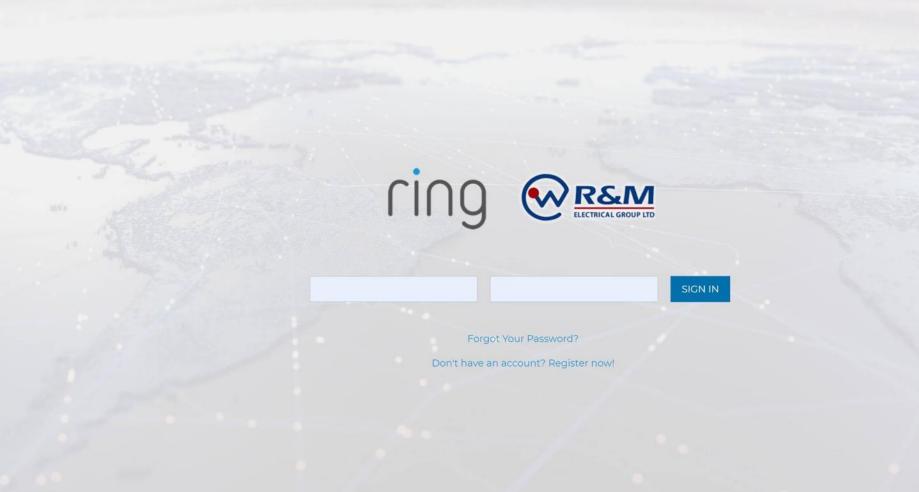


































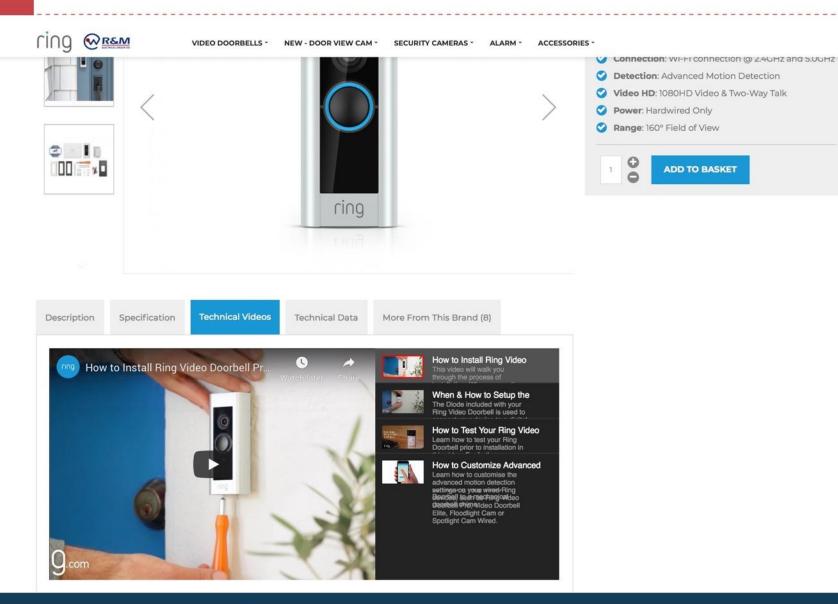
VIDEO DOORBELLS NEW - DOOR VIEW CAM -SECURITY CAMERAS ALARM -ACCESSORIES \*



**INNOVATIVE PRODUCTS** 









# **B2C Solutions**







#### **B2C Solutions**





#### GOOGLE NEST SMART DEVICES

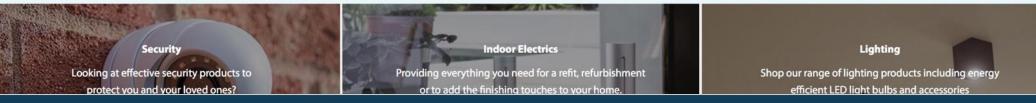
#### Google Nest T3031EX Learning Thermostat, 3rd Generation

With its classic eye catching design the Google Nest Learning Thermostat learns the temperature that you like, then programs itself.

Designed to be compatible with many different types of heating systems, this latest version can also be used to control your hot water tank.

VIEW RANGE

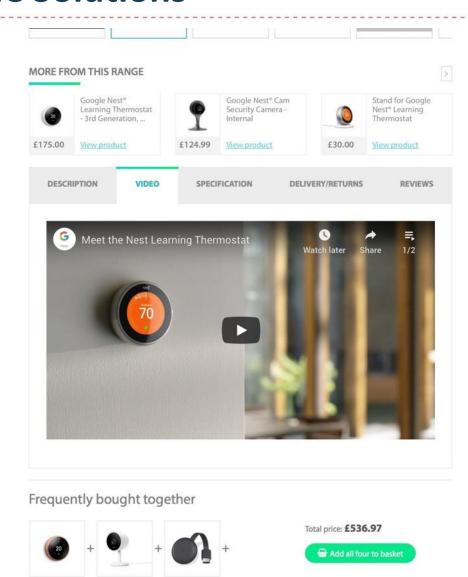






## **B2C Solutions**









# **Manufacturer Opportunities**



Web based platforms are an excellent way of highlighting new innovative products to all our customers:

From Punch out platforms with a captive audience to the general public looking for something new and exciting for the homes.

The need for high quality and detailed data is such an important part of our business:

We are constantly updating and requesting better information from our suppliers, this is getting better, but with the EDATA solution in place this should make our lives a lot simpler and much more efficient.

**Customers are demanding more and more** information from us to enable them to make correct decisions:

Hopefully in time we will have all our supplier's data in this simple, easy to use format.







# Thank you for your time

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