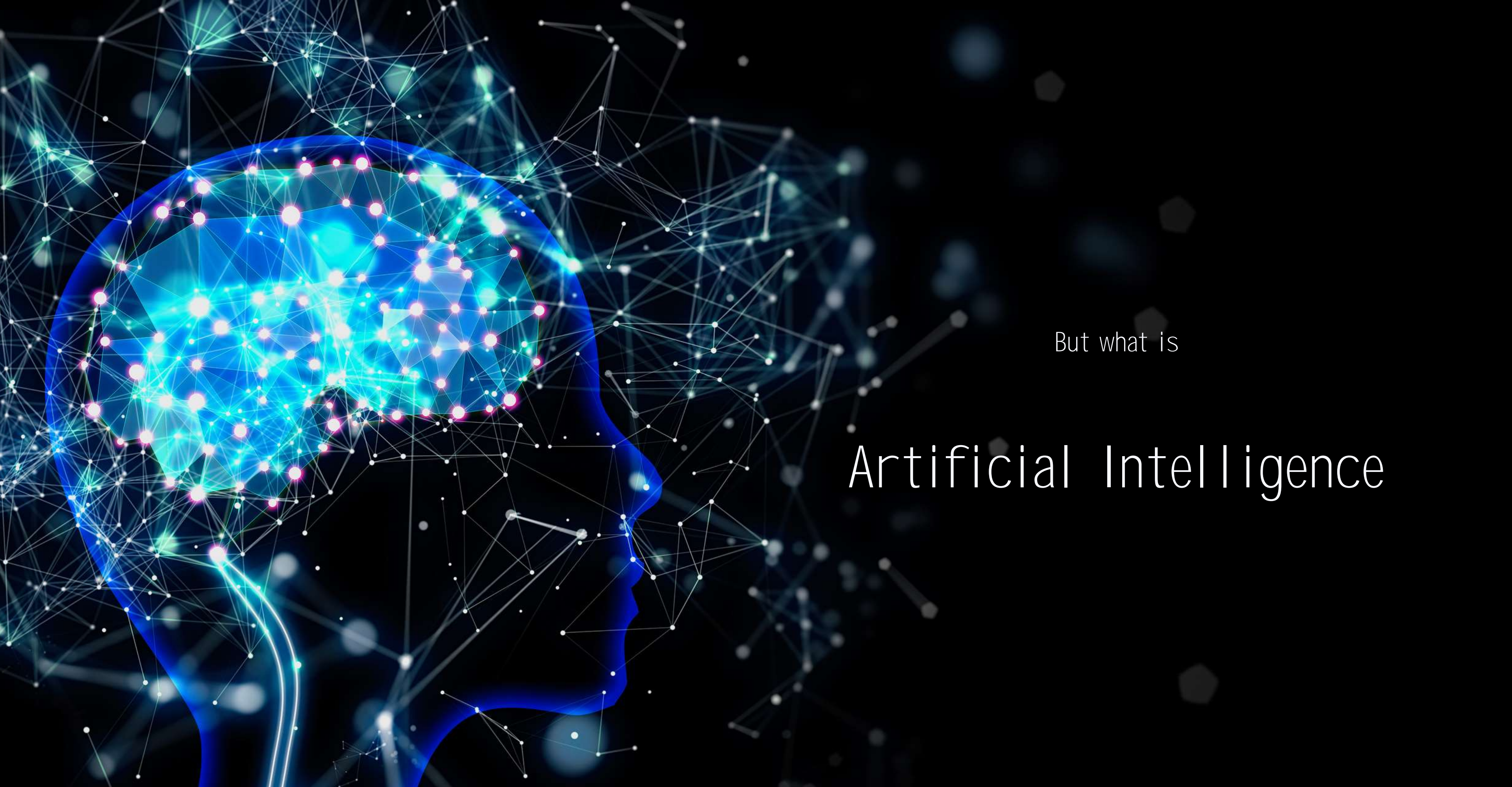




unfold:ai

Unfolding the positive possibilities of  
artificial intelligence. For everyone, for good.

[paul@unfoldai.co.uk](mailto:paul@unfoldai.co.uk)



But what is

# Artificial Intelligence

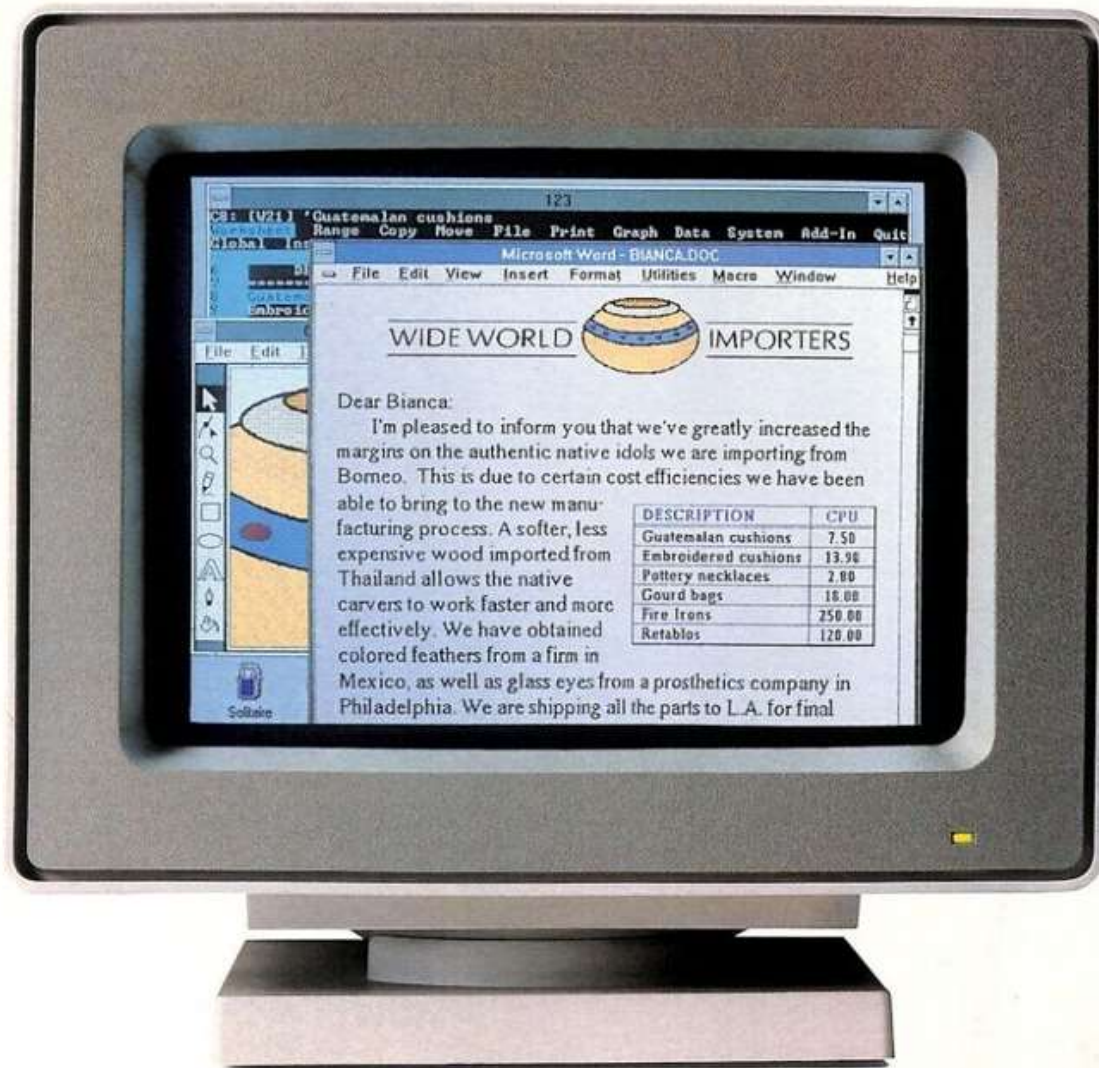




NARROW AI  
GENERAL AI  
SUPER AI



# The perfect environment for the lazy and power-hungry.



The Microsoft® Windows™ graphical environment version 3.0 makes it easy for you to do a lot more with your PC. That's

because the Windows environment has friendly icons, menus and dialog boxes that make its powerful features very accessible.

Windows lets you work with a variety of applications on-screen at the same time. Including your character-based programs.

But it's when you start using Windows applications that you get the most out of your PC. Windows applications are easy. In addition they all work essentially the same way. So once you learn how to use one, you generally know how to use them all.

And they're so intuitive that experimenting with them is fun.

Windows applications let you

cut and paste text and graphics. And let you combine them right on your screen. They also let you print out exactly what you see.

You can even establish links between Windows applications. Which means, if you change any numbers in Microsoft Excel for Windows, the chart you cut and pasted into your Microsoft Word for Windows document will be automatically updated.

So call us at (800)541-1261, Department P31, to find out more about Windows, Windows applications or the big Windows World Convention and Exposition coming up May 20th and 23rd in Atlanta.

Because with Windows, you can start taking the work you do every day a little easier.

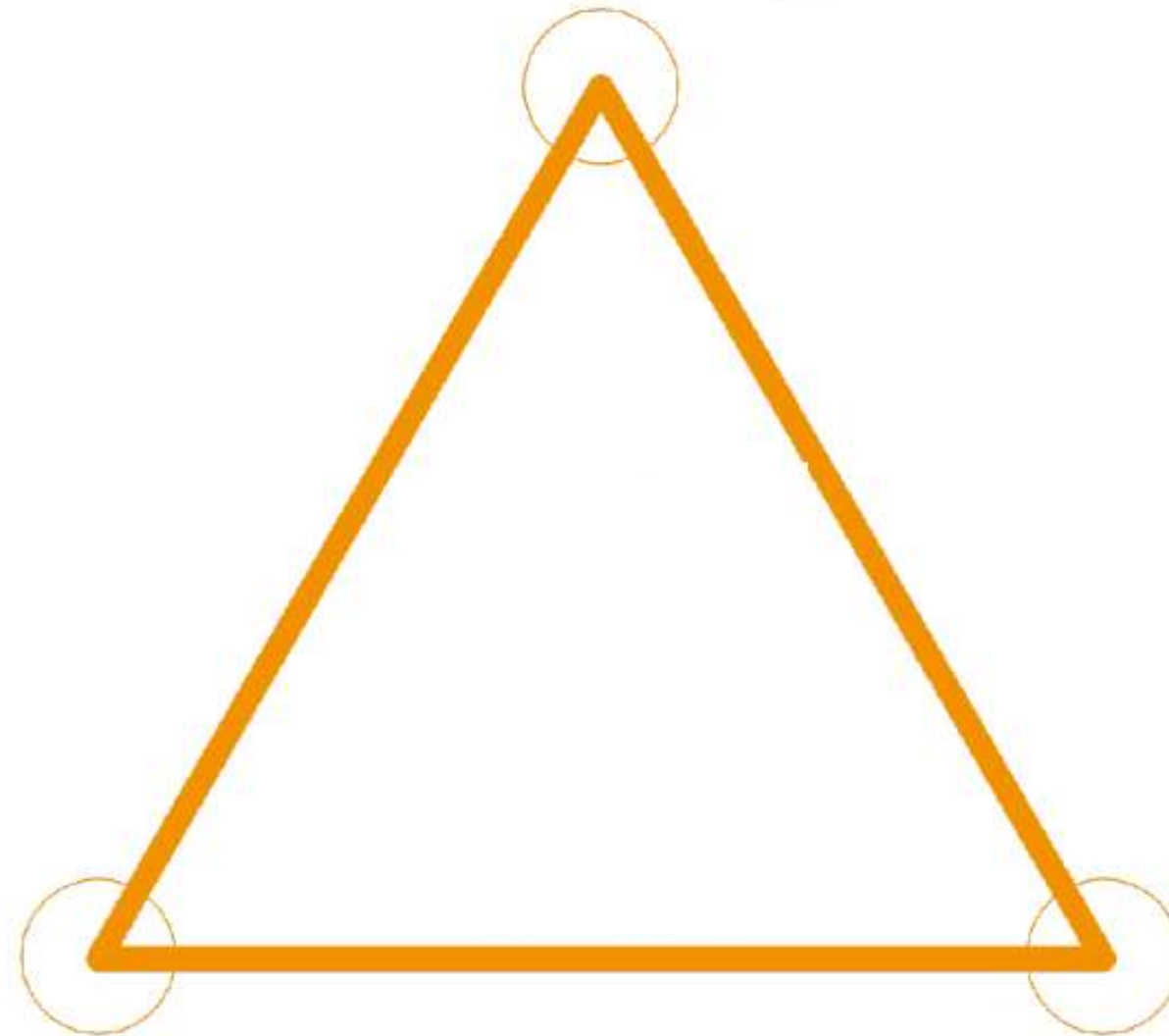
And have more to show for it.

**Microsoft**  
Making it all make sense™

For more information, call (800) 541-1261, Dept. P31. In Canada, call (416) 568-2003. Outside the U.S. and Canada, call (204) 936-8661. © 1991 Microsoft Corporation. All rights reserved. Microsoft and the Microsoft logo are registered trademarks and Making it all make sense and Windows are trademarks of Microsoft Corporation.

The ability to understand  
the world around us

## Sensing

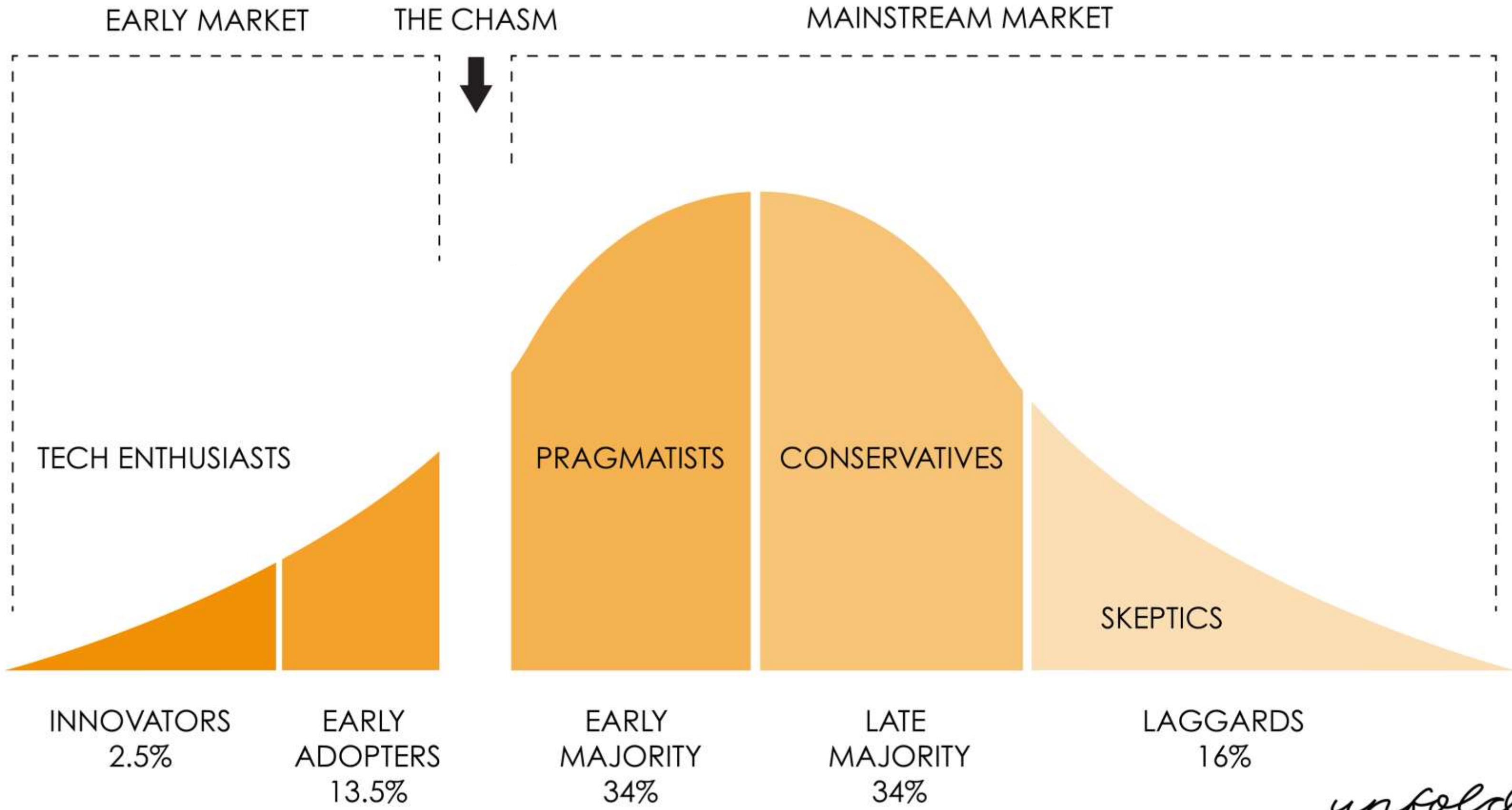


## Acting

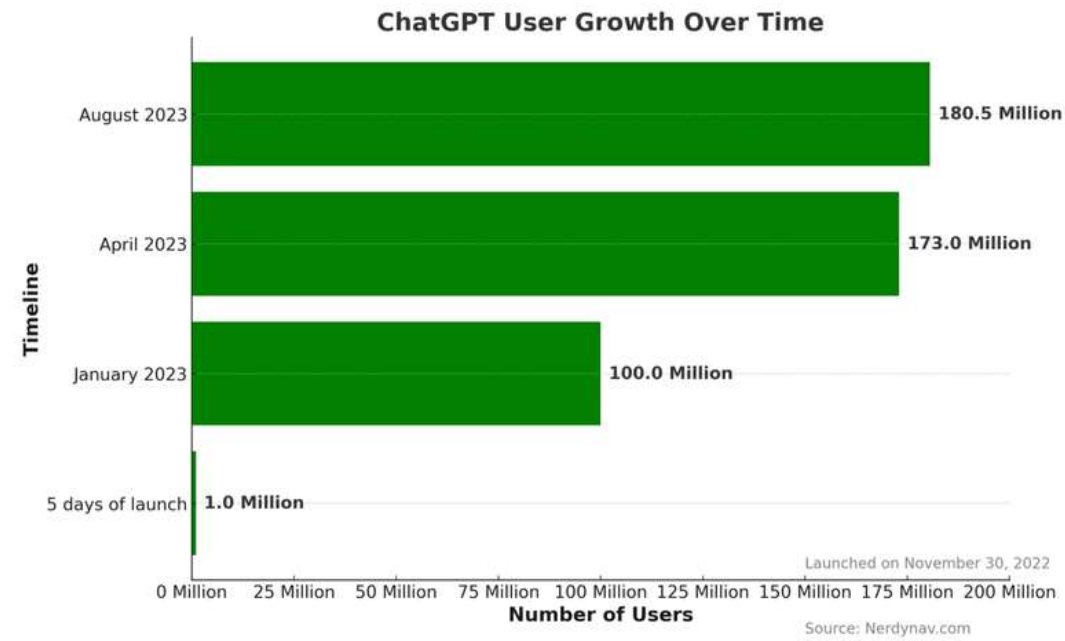
The ability to interact with  
systems or the environment

## Thinking

The ability to process  
or analyse data



*unfold*:ai



UK is 3.65% of the users of chatGPT

6,570,000

People are users in the  
uk

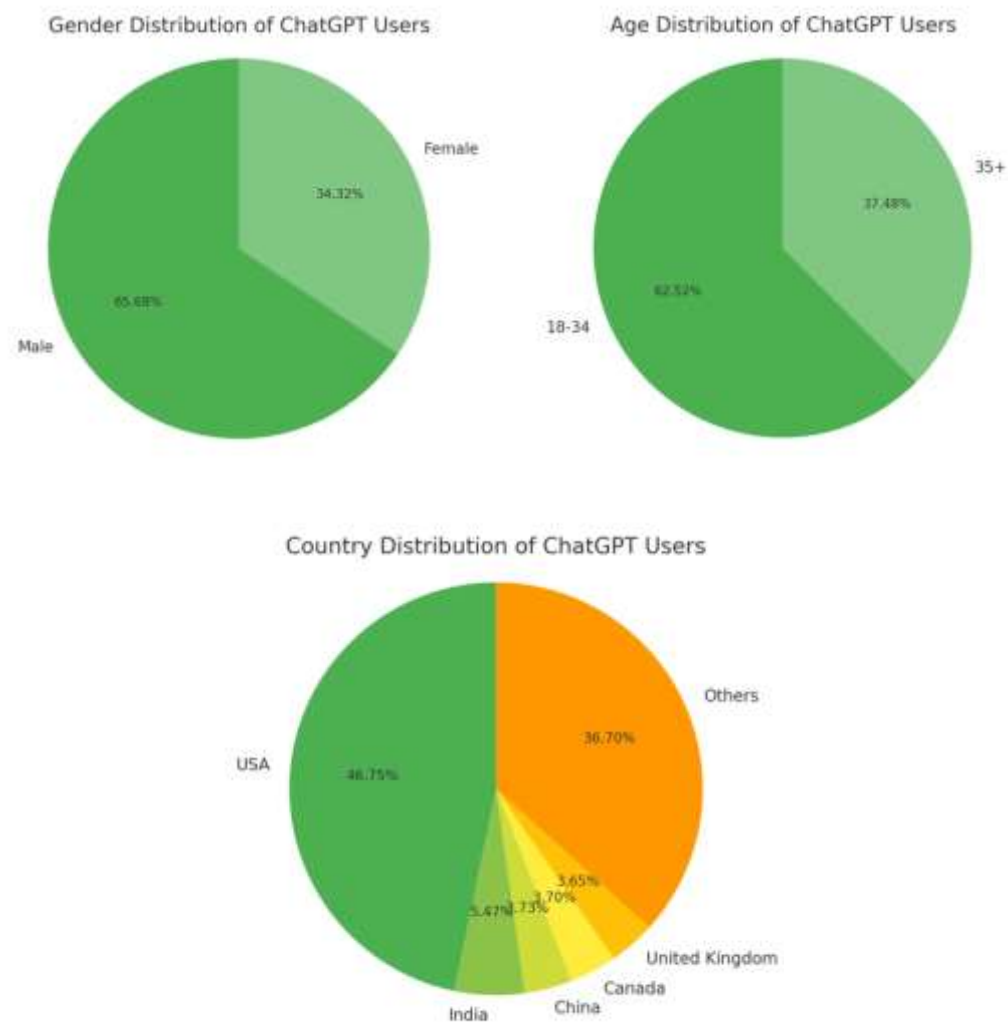
There are 27 million knowledge workers in the

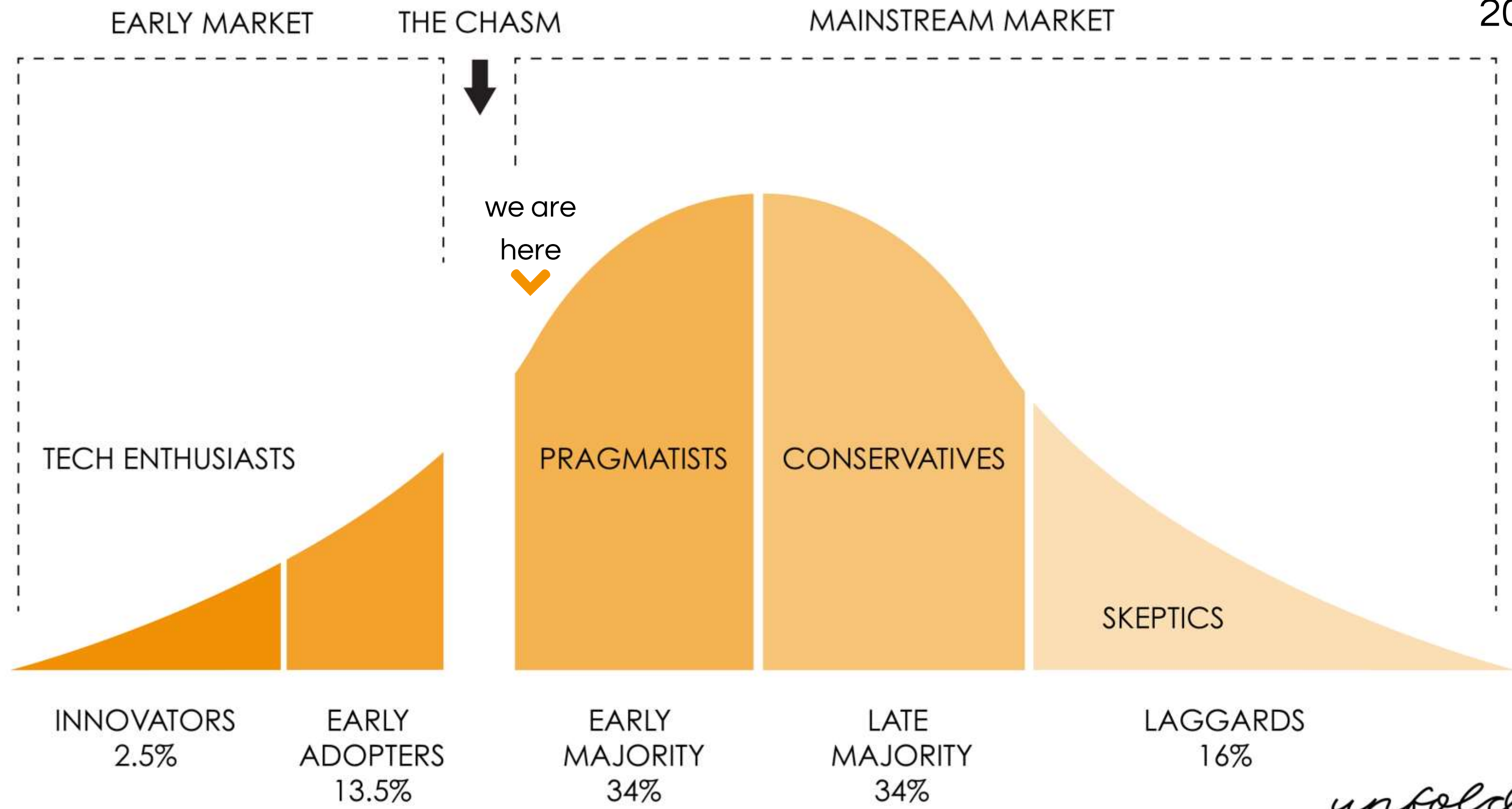
UK

24% Adoption

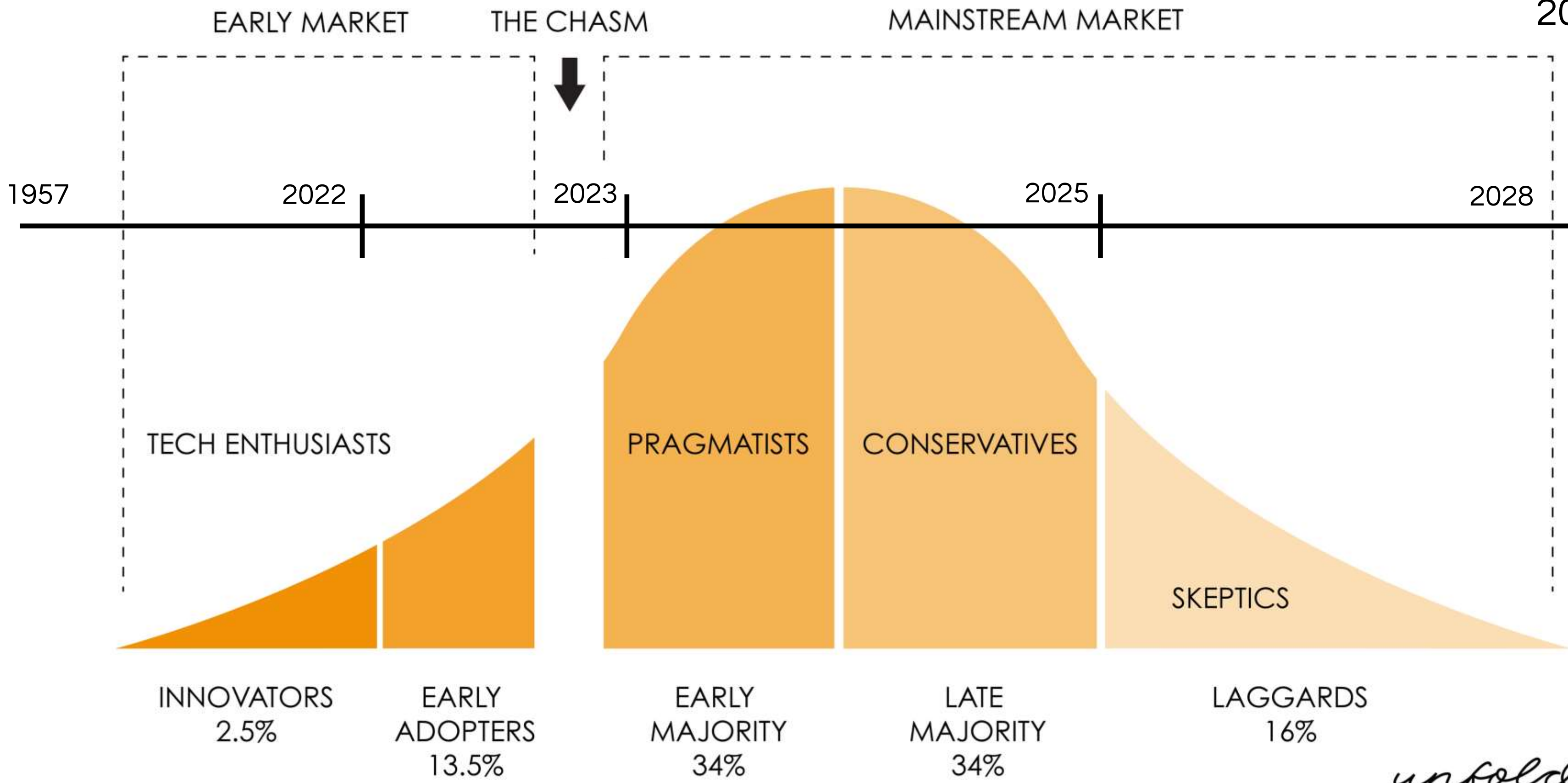
of chatGPT for personal use...

enterprise still lags by up to 10%





*unfold*:ai



*unfold*:ai

65

% of the workforce are  
knowledge workers

80

% Of what they do today by 2025  
could be automated

40

% of that activity will probably be AI  
assisted and automated by 2026

65

80

40

=

2

Days of work

Per person is likely to be either performed  
by, or with significant assistance from

Artificial Intelligence & automation

by 2026



Just because you can  
DOESN'T MEAN YOU SHOULD

# Where does AI fit into Trade ?

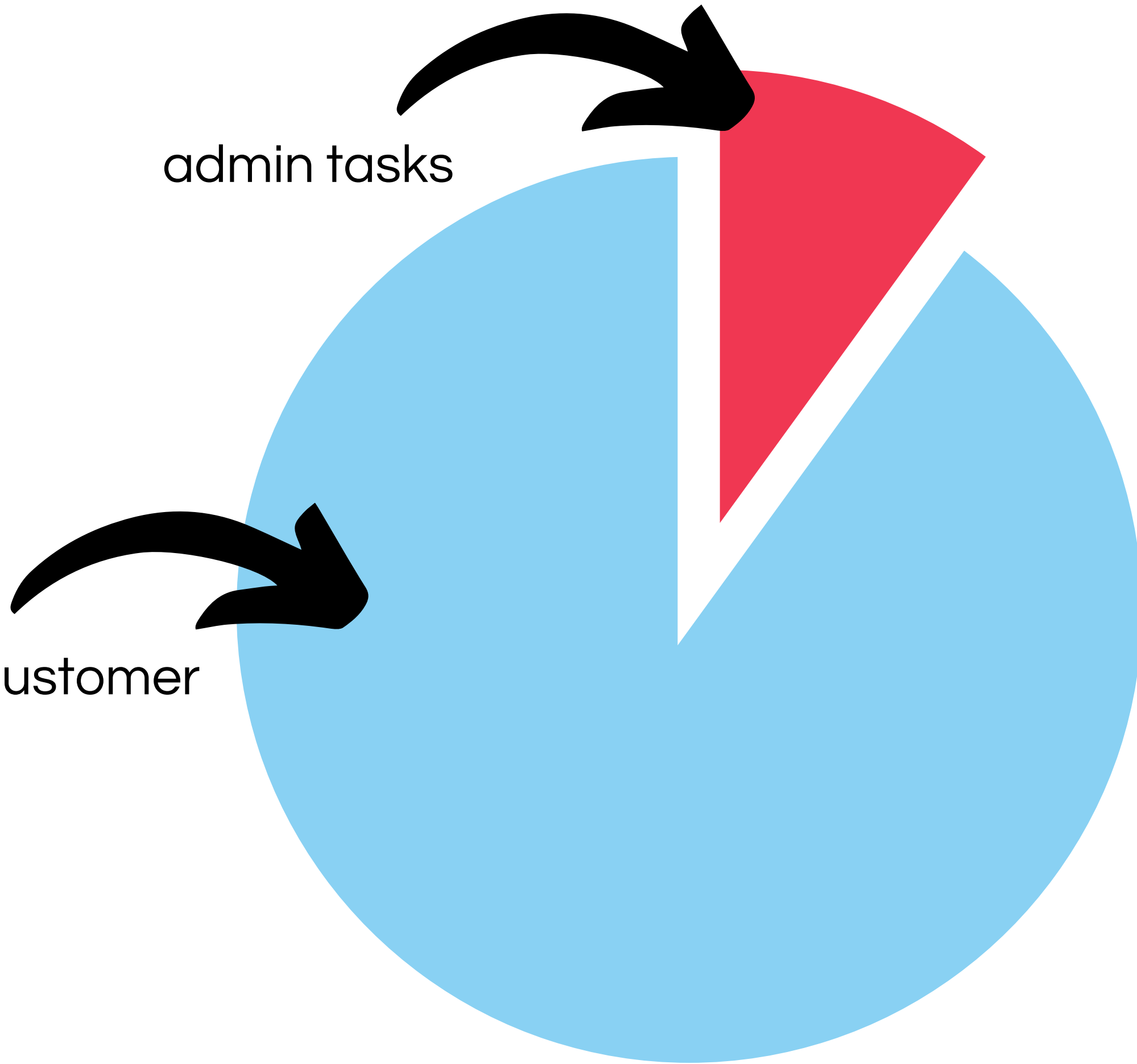






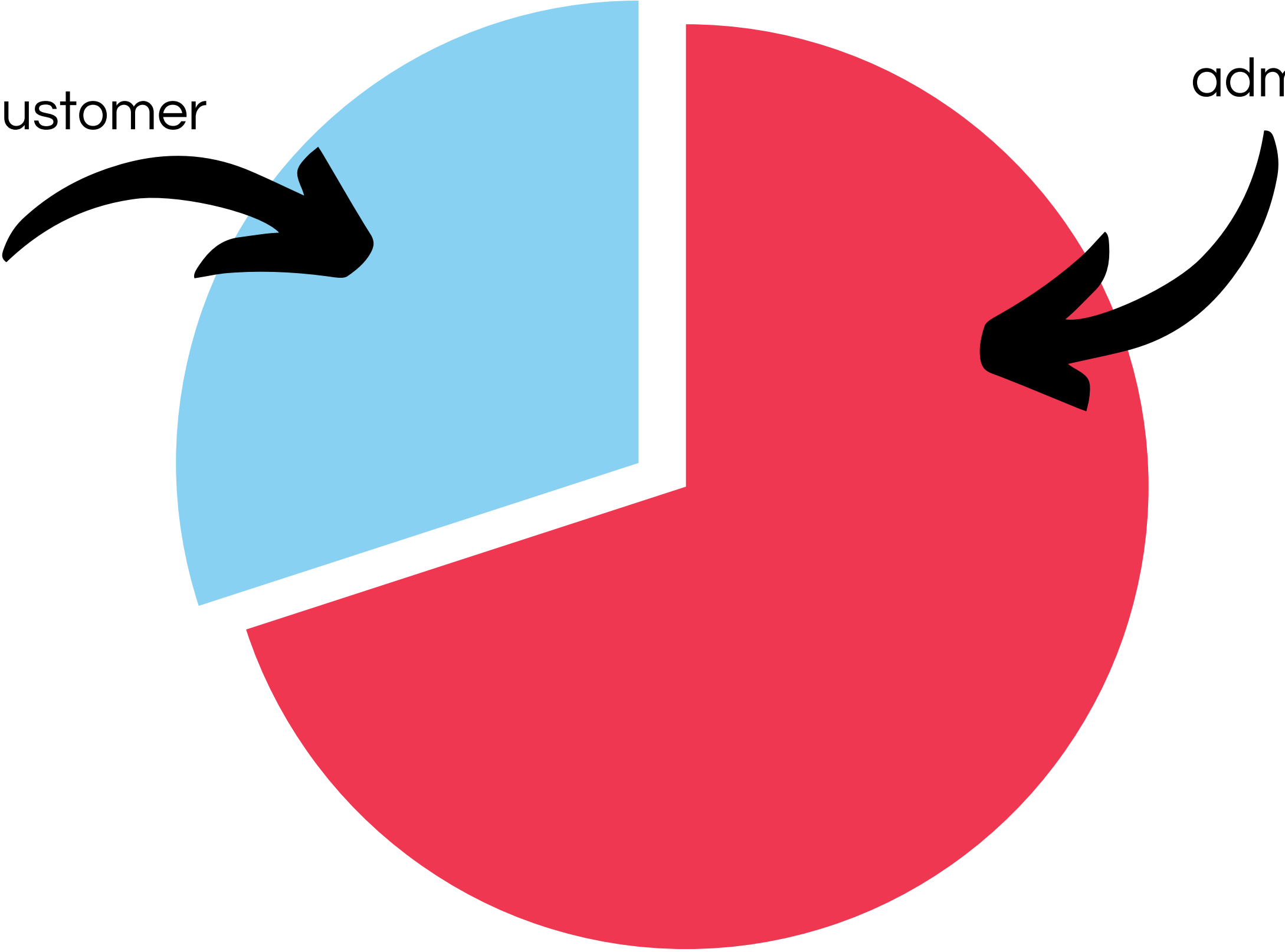
and price

admin tasks

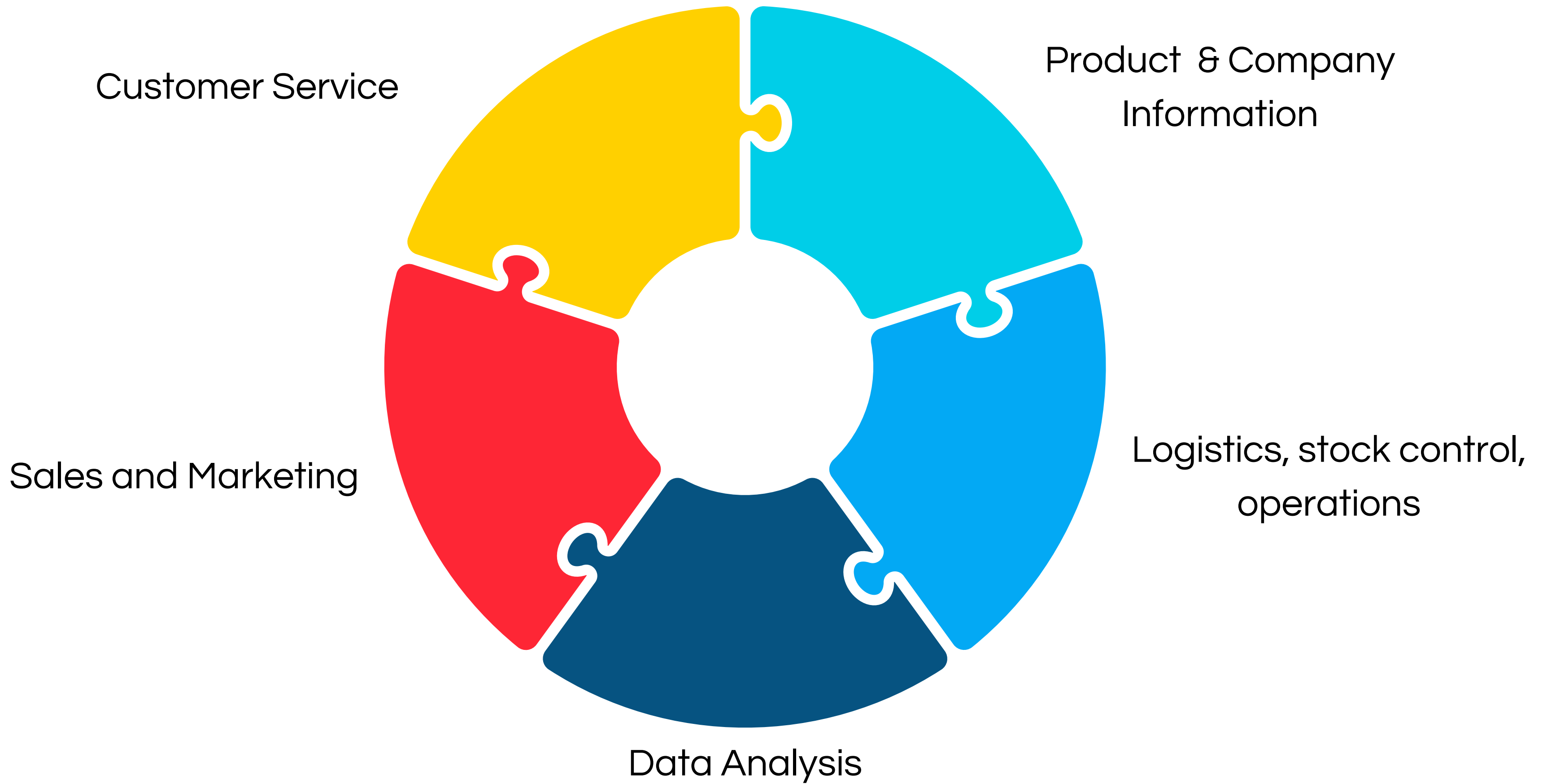


Being with the customer

Being with the customer



admin tasks



Hi Paul,

I wonder if you could send me some information on outdoor bulkheads, I am doing a job in pitsford, its a large garage frontage, looking out on to a drive.

What have you got thats modern styling, and has PIR, as bright as you can do? It's urgent.

Cheers Pete,



EDA\_Example\_products.csv  
Spreadsheet

here is an email from a customer, can you draft a polite informal professional response, the customer is well known to us and important, you that helps him out, in addition to recommending suitable products, subtly draw attention to appropriate offers, or incidentals that might be useful, especially for van or consumable stockup, all of our products are in stock now.

Use only the provided product data

Here is the email

Hi Paul,

I wonder if you could send me some information on outdoor bulkheads, I am doing a job in pitsford, its a large garage frontage, looking out on to a drive.

What have you got thats modern styling, and has PIR, as bright as you can do? It's urgent.

Cheers Pete,

Dear Pete,

I hope this message finds you well! It's great to hear about your new project in Pitsford. We have some excellent options for modern-style outdoor bulkheads with PIR that are sure to light up your garage frontage beautifully. Here are three recommendations:

**JCC RadiaLED Rapid 12W 4000K Bulkhead White - JC 070075/JC 070076**

- Description: RadiaLED Rapid 12W 4000K Bulkhead, White - IP65.
- Price: £25.80 (inc VAT) for the basic model, £48.60 for the upgraded version.

**Timeguard 12W Slim LED Wall/Ceiling Light - SM SR12B/SM SR12W**

- Description: 12W Slim LED Energy Saver Wall/Ceiling Light IP54.
- Price: £15.73 (inc VAT).

**Knightsbridge - 14w LED Round Bulkheads - TP R14LED/TP R14LEDEM**

- Description: 14w LED Round Bulkhead - White/Opal - IP65.
- Price: £27.60 (inc VAT) for the basic model, £52.02 for the emergency version.

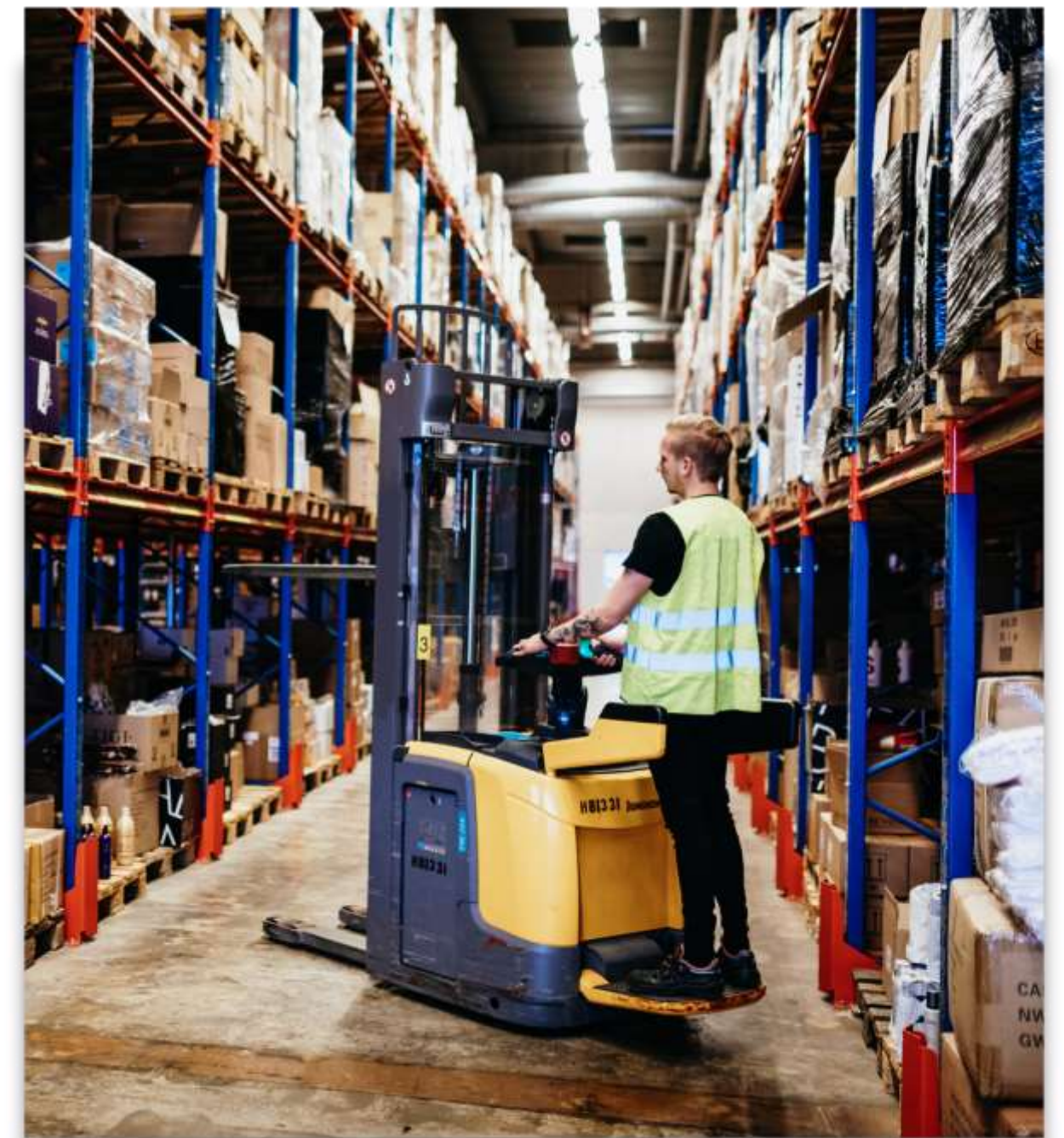
Also, it's a fantastic time to stock up on van essentials and consumables, as everything is currently in stock. Be sure to check out our latest offers, which might be perfect for your needs.

If you need any further information or assistance with placing your order, please don't hesitate to get in touch. We're always here to help!

Cheers,

Paul :-)





Small To large, each organisation has its challenges and advantages



# Out run the lion

BE FASTER THAN  
EVERYONE ELSE



Does Every quote, always get responded to...before your competition?



Turn on the AI

Don't leave it  
in the  
shadows



**Please place  
your dirty  
dishes in the  
dishwasher**





**Pick the jobs  
no one likes  
doing  
but need to get  
done**







"I highly recommend this course for those wanting to understand and start adopting AI. This course was super insightful delivered in a easy, simple and engaging manner that provided many effective lessons and tips on how to successfully utilise AI in your life. Thank you to Paul and the team for a great course."

James Williams, Ex Coca Cola



## Unfolding:ai Newsletter for Business leaders

- <https://www.unfoldai.news>



## AI Courses for Business Leaders

- *In Person (Nottingham, Milton Keynes, Leicester)*



## LinkedIn

- <https://www.linkedin.com/in/paul-bratcher/>



## email

- [paul@unfoldai.co.uk](mailto:paul@unfoldai.co.uk)