Sharp-ax integrated ERP accounts, order processing, stock control, software & website systems for trading companies.

Unlock the powerful EDATA for FREE when you choose the Sharp-aX software system

Seamless EDATA Integration Now Available with Sharp-aX!

The integrated Sharp-aX EDATA module provides instantly accessible enriched product data and images.

Sharp-aX software users and members of the EDA/IBA buying group will be provided with the Sharp-aX EDATA module FOC.

Suraj Bhambra – STA Group Limited tells us:

"The way the data is presented in Sharp-aX is great, clear and easy to use. The database doesn't get clogged either because you have an option to only download datasheets you require. This means that every staff member will be able to answer questions about the product instantly. It will increase confidence for the consumer and increase sales. It also acts as a learning tool for staff where they may have gaps in their knowledge - Simply find the product and read the documentation".

STA Group – 01753 336455

Key Benefits of Sharp-aX

Crucial Margin Watching - Prevent users from selling below minimum margins - Check/review all margins before releasing invoices

Purchase Ordering - Multiple ways of creating purchase orders with a click of a button: Via supplier minimum order values. sales orders.

History - Item history, Complete sales history by customers, select from historic items to add to new orders. Purchase history by item.

User Level Customisation - Arrange individual user screens to suit job roles leaving only relevant information visible for maximise efficiency.

Visual Dashboards & Reporting - Set up Visual dashboards and reports to meet individual reporting requirements.

Contact our sales team now at 01442 505950 or sales@sharp-ax.com.

Sharp-aX Computer Systems Limited R & R House Northbridge Road Berkhamsted HP4 1EH UK

EDATA: an award-winning data pool for manufacturers to share product information, including images and datasheets with wholesalers and distributors.

Launched in 2020, the EDATA data pool is now an award-winning central hub where leading manufacturer brands share high-quality product information with EDA Wholesaler teams in branches and head offices across the UK.

What is EDATA?

EDATA is a centralised data pool of manufacturers product information. Electrical wholesalers who subscribe can export this data for use in websites and digital business processes

Result: Over **300,000+ SKUs** from **100+leading brands** are now seamlessly available to our EDA/IBA Wholesaler customers.

Gold Standard Data Quality

The EDATA data pool has quality standards built in. The EDA offers Going for Gold Data Quality training workshops to support manufacturers to reach EDATA's Gold Standard.

What Data Does EDATA Contain?

The catalogue contains master data (part numbers, descriptions, GTIN codes), ETIM-structured technical attributes, digital assets (images, datasheets), and over 300,800 products, growing monthly.

Purpose & Functionality

The purpose of the platform is to improve the supply chain efficiency and accuracy. This allows manufacturers to seamlessly upload product data, which wholesalers can then access and integrate directly into their e-commerce platforms and internal systems.

What is EDATA and the benefits for your business

Cost Savings – Reduces manual data handling and errors

Enhanced E-commerce - Rich, standardised data for SEO-friendly online stores

Faster Time-to-Market - Seamlessly introduce new products to your stock file

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