

Help to Grow: Management

Learning format

- Eight facilitated online 2-hour sessions
- Four practical and interactive case study workshops
- One-to-one support from a mentor, providing you with personalised support to develop your business growth plan
- Peer networking, including peer group calls that give you the opportunity to share experiences with a small group of other small business leaders
- Access to the Alumni Programme featuring events with inspirational speakers, business clinics and networking events

Course date/duration

12 weeks

Course overview

As part of the 2021 Budget, the Government announced a £520m “Help to Grow” scheme, to help small and medium sized businesses (SMEs) across the UK. The scheme will provide eligible companies with management support and training to help them innovate and grow.

Join 30,000 senior leaders taking part in a practical management training programme delivered by world-class business schools and accredited by the Small Business Charter.

Help to Grow: Management will support senior managers of small and medium sized businesses to boost their business’s performance, resilience, and long-term growth.

The 12-week programme is 90% funded by the Government and has been designed to allow participants to complete it alongside full-time work.

The in-depth high-quality curriculum will support you to build your capabilities in leadership, innovation, digital adoption, employee engagement, marketing, responsible business, and financial management. By the end of the programme you will develop a business growth plan to help you lead your business to release its potential.

Who would this benefit?

- Business decision makers or members of the senior management team within the business, such as Chief Executive, Finance Director, Operations Director etc

Objectives

By the end of this workshop, participants will have:

- Enhanced their management and strategic capabilities
- Produced a growth plan for their business
- Built resilience to future shocks
- Learned how to innovate in their business
- Adopted digital technologies to boost productivity and operational agility
- Developed a value proposition reaching into growth markets
- Improved employee engagement and responsible business practice

Content

- Strategy and innovation
- Growing national and international markets
- Leading for high performance
- Building vision and brand
- Engaging and inspiring team
- Creating customer value
- Adopting digital technology
- Adopting responsible business practices
- Financial management

Eligibility

To join **Help to Grow: Management**, your business must:

- Be a small or Medium-sized Enterprise (SME) based in the United Kingdom
- From any business sector, employing between 5 and 249 people
- Have been operational for at least one year

To join **Help to Grow: Management**, the applicant must:

- Be a decision maker or member of the senior management team within the business, such as Chief Executive, Finance Director, Operations Director etc
- Commit to completing all sessions

Price

The price of this course is £750.00 + VAT.

Book your place on-line by following this link: [Help to Grow - Management - Small Business Charter](#)