

GREENBROOK ELECTRICAL PLC

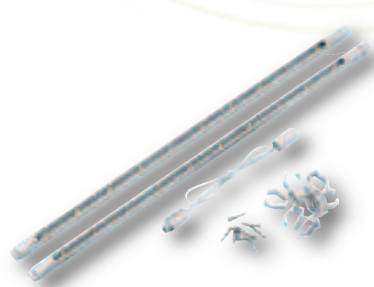
KingShield's energy saving LED lighting range

An exciting addition to the KingShield lighting range, our **NEW Low Energy LED** striplight system are available in either a white, cool white or blue light.

- 3 kits giving endless fitting combinations
- Can link up to a max of 60 LEDs (180cm)
- Can combine 10 LEDs and 20 LEDs fittings upto total of 60 LEDs
- Fittings can be close butted or linked with adjustable link lead



"We knew this was a winning product from the moment we saw it."
Neil Thomas, Commercial Manager, Denmans



KingShield's Energy Efficient Timer Range

KingShield offer a large range of timers designed to control how much energy we use by turning power on and off to reduce the amount of energy a household uses.

Our new range of energy saving, battery operated thermostats are now available with many features that make them a practical choice for any home.

- 7 day programmable thermostat allows you to choose not only the times you require the heating to be on, but also what temperature it should reach while it is on
- Allows the selection of different temperatures in the home at different times of the day (and days of the week) to meet the households needs
- Wireless version available
- Easy to read digital display
- Displays both room and set temperature



"The accuracy of these digital thermostats means that users can monitor the temperature more closely and ensure that heating or air conditioning equipment is not allowed to run unnecessarily."

How to sell the products...

With energy initiatives becoming more prominent, we are in an ideal position to lead the way to a greener society with the products we offer.

There are lots of benefits with energy saving and below are some key points to help sell these products ...

■ **Make sure the price is right**

Giving customers the right price has always been crucial and no more so than with energy saving products. These new products need to appeal to both the wallet and the environment.

■ **Return on investment**

Energy saving products are good investments in terms of long term savings. The reduced energy usage means that customers will save on their energy bills, and with LED products this can see a saving of up to 30%.

■ **Good quality products**

All GreenBrook products are tested to the latest standards and are the highest of quality, so you can be assured that the end customer will be 100% satisfied with their electrical purchase.